Publicity Club of Chicago Presents Two Awards to ACI

Nov. 2, 2022



A communications professional organization, Publicity Club of Chicago (PCC), recognized ACI with two awards for resources and programs in 2021. The awards, presented Oct. 27, were part of the PCC's annual <u>Golden Trumpet Awards</u>, which recognize excellence in communication.

Two members of the <u>ACI Board of</u> <u>Trustees</u> attended the ceremony and accepted ACI's awards. Toya Garcia-Bradow, left, and James L. Applegate, right, are members of the Communications Committee. Applegate is committee chair and Garcia-Bradow is vice chair.

One Silver award was presented for "<u>A Smarter Solution: How Liberal Arts and Business</u> <u>Together are Solving Illinois' Challenges</u>," a March 9, 2021 webinar focused on ACI's alumni employment data. Organized by the Communications Committee, with ACI staff assistance, speakers included students, corporate board members, industry leaders, and member college and university presidents. More than 200 people have viewed the program, either live or on-demand.

A second Silver award was presented to ACI for its <u>2020-2021 Annual Report</u>. Since 2016, ACI's annual reports have been recognized seven times by the PCC and the Public Relations Society of America Chicago chapter.