

## ACI Welcomes Rob Johnson to Board of Trustees

Oct. 22, 2020



Rob Johnson

The newest member of the ACI Board of Trustees is [Rob Johnson](#), president of [Rob Johnson Communications](#), a Chicago strategic communications firm specializing in internal and external communications strategy, marketing and branding, message and media training, crisis management, business networking, and public and media relations, DEI training, and has produced virtual shareholder and company meetings for his valued clients.

Recently Johnson ran internal and external communications on a Covid Task Force for a firm as it dealt with these unique issues, even producing and hosting a number of webinars.

Johnson is also active on the boards of Special Olympics Illinois and Concussion Legacy Foundation. As a supporter of many not-for-profits, Rob has also helped several such organizations produce and host virtual fundraisers.

Prior to starting his own firm, Johnson was an Emmy Award-winning television news anchor and reporter at two Chicago TV stations for more than 20 years. He earned a Bachelor of Arts degree at DePauw University, Greencastle, Indiana.

With Johnson's addition, the [ACI Board of Trustees](#) includes 35 corporate members, plus the presidents of ACI's 26 member colleges and universities.