

## **ACI Updates Corporate Partner Opportunities Feb. 1, 2022**

ACI recently updated its [corporate partner program](#), offering potential partners three partnership levels, depending on the company's annual revenue.

New membership levels include organizations with annual revenue of more than \$100 million (\$25,000 investment); organizations with annual revenue of between \$10 million to \$100 million (\$10,000); and organizations with annual revenue of \$10 million or less (\$5,000). Depending on the membership level, corporate partner benefits include publicity and email messaging to members, opportunities to meet college presidents, introductions to key college and university staff, attendance and possible presentations at ACI conferences and tickets to ACI's annual fundraising event, held each spring.

ACI corporate partners offer services and products that meet higher education needs in Illinois. Member institutions are encouraged to make ACI corporate partners their first call when they require the services or products partners provide. In addition, ACI provides corporate partners opportunities to showcase their firms to prospective customers on member campuses.

Corporate sponsors help fund ACI's professional conferences, which offer continuing education to staff of member colleges and universities.