ACI Awarded \$5,500 Grant to Build Capacity for Significant Individual Gifts June 1, 2022



The Council of Independent Colleges (CIC) awarded ACI a \$5,500 grant in March to help build ACI's individual giving program. The funds will be

used to help find individual prospects who will provide significant financial gifts to support scholarships, emergency financial aid and other programs for students at ACI-member colleges and universities.

"We are grateful for our partners at CIC who provide us grant funding to advance our work," said Mick Weltman, ACI executive director. "We plan to use these funds to help enhance individual giving to ACI. Our donors appreciate our work to help first-generation students earn college degrees, and we want to find more people to join our efforts."

Specifically, ACI will use the grant funds to purchase well-qualified donor acquisition lists of 4,000 high-income individuals in Illinois who have supported higher education. ACI staff will update materials to be used in mailings to 250 individuals, with an objective of meeting directly with 25 prospects by Sept. 30, according to the grant application.

This project is funded through a Capacity-Building Grant from the CIC. Its Capacity-Building Grant Program was created to provide seed money to state councils, such as ACI, to launch or expand projects that directly enhance the organization's capacity for raising gifts and grants from foundations, corporations and individuals.

Leading ACI's effort is Dan Reynolds, president of Holmes, Radford & Reynolds, Inc., St. Louis. He is also ACI's director of individual giving. Reynolds can be reached at 314-308-8038 or by email at dreynolds@acifund.org.