



GENEROSITY CRISIS

CHAPPELL + CRIMMINS

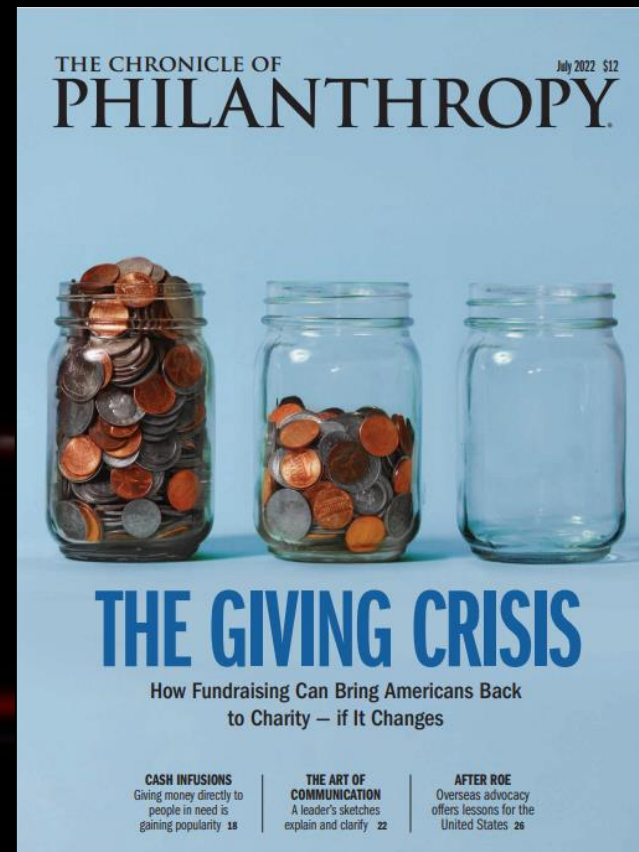
The background features a dark, almost black, field with scattered, vibrant digital artifacts. These include horizontal lines of varying lengths in shades of red, blue, and green. There are also several rectangular grids of small, multi-colored dots (red, blue, green) arranged in a pattern that resembles a corrupted or glitched digital image. The overall aesthetic is that of a digital or data-themed environment.

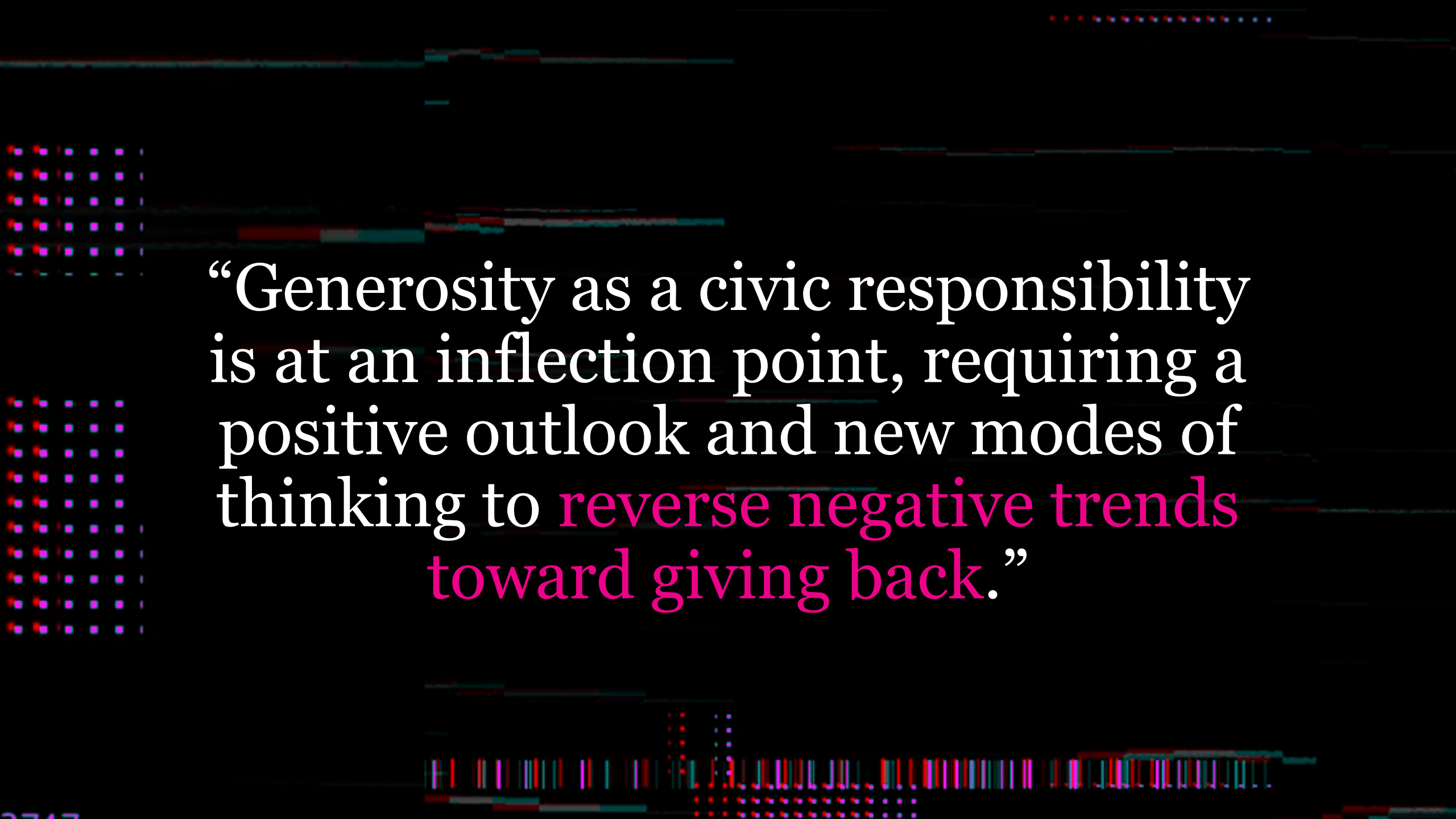
“The future of generosity is **not guaranteed**”
Generosity Commission, 2020

Without intervention, giving to nonprofits will end in 49 years.

The background is dark with various digital artifacts. At the top, there are horizontal lines of red, green, and blue. A grid of small, multi-colored dots (red, green, blue, purple) is visible in the upper left and bottom right. A small red circle is on the right side.

In 2010 something happened that
caught my attention...





“Generosity as a civic responsibility is at an inflection point, requiring a positive outlook and new modes of thinking to reverse negative trends toward giving back.”

The background is a dark, almost black, space filled with abstract digital patterns. At the top, there are horizontal lines of varying lengths and colors, including red, green, and blue. Below these, there are several rectangular grids of small, multi-colored dots (red, green, blue, and purple) arranged in a regular pattern. The overall aesthetic is that of a digital or data visualization environment.

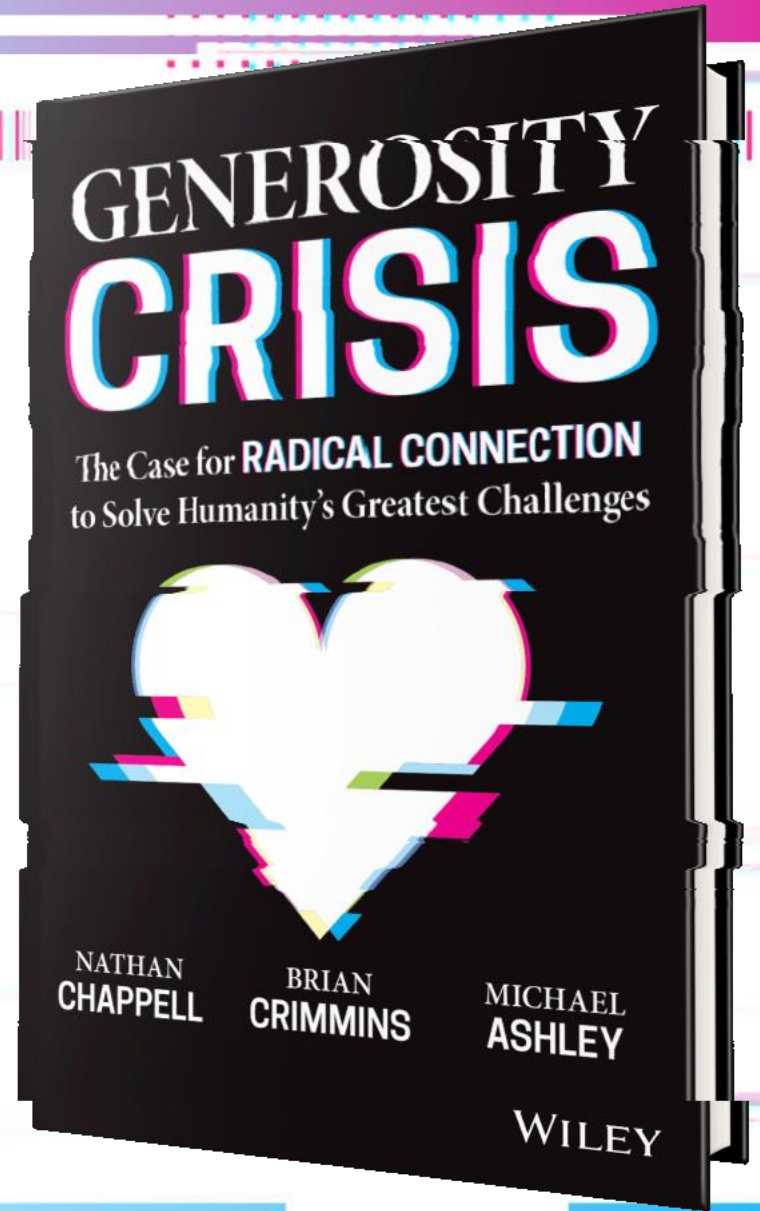
All businesses are in a competition
for your connection.



But there is hope.

AVAILABLE

NOVEMBER 15



The background features a white central area with abstract, colorful geometric patterns. These include horizontal bars in shades of blue, purple, and pink at the top and bottom. On the left and right sides, there are rectangular areas filled with a grid of small, multi-colored dots (red, blue, green, and purple).


Generosity is the manifestation
of **Radical Connection**




The ability for you to connect
in a radical way is your
most valuable commodity.



Use your power of connection to
create an **impact uprising.**



Generosity is
best caught,
not taught.

- Write a letter of gratitude
 - Give to one charity that you've never heard of
 - Give 1% more this year than last year
 - Reach out to a community nonprofit and offer to buy lunch
 - Talk about generosity with family and friends
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Radical
Connection
happens **one**
action at a time.

- Wish someone a nice day
- Return a shopping cart
- Bring a meal to a neighbor
- Volunteer with a cause outside of your org
- Join or start a Giving Circle
- Buy someone coffee or pay a meal forward



Thank you!