

## Micro-Internship Webinars Support ACI-Parker Dewey Partnership to Expand Internship Opportunities

Jan. 18, 2019



Webinars will introduce ACI career services professionals (Jan. 29, 2019, 1 p.m. to 2 p.m.) and corporate hiring managers (Jan. 31, 2019, 1 p.m. to 2 p.m.) to ACI's Micro-Internships Initiative, a valuable partnership with [Parker Dewey](#). The initiative promotes successful college-to-career transitions for students at [ACI member institutions](#), while helping employers build a pipeline of qualified applicants for full-time jobs.

To sign-up for either webinar, please follow these links:

- Jan. 29 webinar for career services professionals: <https://zoom.us/j/683180586>
- Jan 31 webinar for corporate hiring managers: <https://zoom.us/j/326027900>

Parker Dewey's online platform matches students with micro-internships at businesses and not-for-profits. Micro-internships are short-term, paid, professional assignments that take place throughout the year. Typical assignments range from 5 to 40 hours of work and last only a few weeks. Because they are brief and available year-round, students can complete as few one or two or as many as dozens of these resume-building micro-internships assignments during their college careers.

"Micro-internships allow students to demonstrate their skills, explore varied careers, build networks and generate income," said Mick Weltman, ACI executive director. "By complementing in-class instruction, these authentic, experiential learning opportunities improve academic performance and drive college completion. Just as important, micro-internships help students position themselves more strongly as prospective employees when they're ready to launch careers."

Companies as large as the Fortune 100 or as small as start-ups use micro-internships to support sales, marketing, technology, HR and finance activities. "Regardless of a company's industry or size or specific needs, micro-internships staffed by ACI students and recent grads can help," said Jeffrey Moss, Parker Dewey founder and CEO. "Beyond providing immediate, cost-effective staffing for short-term projects, micro-internships help companies access diverse and skilled talent, boost the effectiveness of hiring efforts, and lower the costs (and risks) associated with integrating new employees into an organization."

Parker Dewey's micro-internship platform makes it easy for companies, schools and students to benefit from the program, without encountering administrative barriers. The upcoming webinars are designed to encourage participation across a broad range of ACI member colleges and universities and employers.

For more information about ACI's Micro-Internship Initiative, contact Mick Weltman at [mweltman@acifund.org](mailto:mweltman@acifund.org).