

BEFORE



**BIG**  
CHALLENGES

**SMALL**  
INVESTMENT

**BIG**  
IDEAS  
RESULTS  
CHANGE



REAL STUDENT FEEDBACK:

*I love everything!  
OMG, I AM SO  
Proud of RCC!!!  
These work spaces are  
freaking Amazing! With student  
work spaces like this, I can study  
and do all of my hw. and feel  
very comfortable!!  
AWESOME SAUCE!!*

**CARROLL CENTER  
FOR INNOVATIVE LEARNING  
RICHLAND COMMUNITY COLLEGE**

**#BLDDtheChange**

**CONTACT US**

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# think **BIG**

BUILD  
INNOVATE  
GROW

“In a test of the prototype space over the summer term, we learned so much about student and instructor preferences for ideal learning environments and tools. **But even more exciting was to see results almost immediately.** For the first time in my tenure with Richland, **no students dropped the class.** And in a comparative test between two class sections (one in the prototype space and one in the traditional classroom), students **progressed through the material almost twice as fast** in the prototype space. They were more engaged, working together and learning in ways that stuck. We are now hoping to implement this design throughout learning environments across campus!”

**Teena Zindel-McWilliams**  
Director, Institutional & Academic Planning  
Richland Community College



## BIG CHALLENGES

From budget cuts to ever-changing educational delivery methods and everything in between, **you face BIG challenges on a daily basis.**

At BLDD Architects, we want to **make it easy** to get the ball rolling on your biggest facility priorities, without breaking the bank. That's why we developed our **powerful design process for education: THINK BIG.**

## SMALL INVESTMENT

Multi-million dollar budgets have become the norm for capital projects.

But with the THINK BIG process, **a small up-front investment** is all it takes to **generate momentum from potential funding sources** (including private donors) and the campus community and **at a fraction of the cost.**

Small investments don't mean small outcomes... actually, it can mean just the opposite!

Throughout our proven THINK BIG process, inspired by IDEO's design thinking, you will see stunning spaces from exemplars. We will engage students and staff in creative ways to collect their facility needs and aspirations. Then, our designers will generate multiple **IDEAS** and solutions on-site with you.

# BIG

-IDEAS  
-RESULTS  
-CHANGE

But the real differentiator in this process is the **full-scale prototype and testing** of the best design ideas (including furniture and technology testing). The **RESULTS** our clients have seen are phenomenal!

Just a few of the **outcomes of THINK BIG process** include:

- **Generate funding** for capital projects
- Inspire **progressive professional development** and improved educational delivery from faculty
- Improve **student outcomes and engagement**
- Create a culture of **innovation**

We want to support your big visions and put you on the path to positive **CHANGE.**

Let's BE THE CHANGE together! **#BLDDtheCHANGE**