

Attend an ACI Professional Development Conference in June

April 9, 2018

[Illinois College](#), Jacksonville, and [Augustana College](#), Rock Island, will be sites for ACI professional development conferences in June, for staff of ACI member colleges and universities.

Illinois College will host a multi-track conference Friday, June 1, for professionals in advancement, finance and student engagement. Dave Tretter, president of the Federation of Independent Illinois Colleges and Universities, Springfield, and Donald Fouts, the federation's president emeritus, will kick off the conference as keynote presenters, said Constance Willoughby, ACI director for conferences and scholarships. Among other planned discussion topics are student retention, community engagement, Title IX training, tax reform and planned giving, financial wellness, online classes and master planning. Registration for the conference is [here](#).



Sturtevant Hall is an architectural feature on the Illinois College campus.

For public relations and marketing professionals, ACI is partnering with Augustana College and its annual Summer Get-Together on Tuesday, June 19. The communications conference will feature presentations by Dr. Anne Marie Mitchell, Columbia College, Chicago, on using social media in a college environment, plus best-practices topics such as branding, digital marketing, planning for a college name change, revitalizing a college magazine, crisis communication and other topics. Click [here](#) to register.